



*November 2024*

In recent years, some cities have had fun with naming their street sweepers, often as part of community engagement or public awareness campaigns. While naming street sweepers isn't universal, it has become more common in places looking to add personality to their city services. Here are a few examples of creative names given to street sweepers in the last two years:

### **1. "Sweepy McSweepface" – City of London, UK**

- This name gained popularity through a public naming contest after the success of "Boaty McBoatface" (a famous internet joke). The City of London gave this name to one of their street sweepers in 2023. It's part of a broader trend where local governments use humor to increase public engagement and awareness of street cleaning initiatives.

### **2. "The Dirt Terminator" – City of San Francisco, CA**

- In 2023, San Francisco gave one of its street sweepers the fun name "The Dirt Terminator" to make the process of street cleaning more engaging. The name was part of a campaign to promote street sweeping and encourage residents to move their cars on sweeping days.

### **3. "Sweep Dreams" – City of Ontario, CA**

- Ontario, California, introduced "Sweep Dreams" as the name for one of their newly acquired street sweepers in 2023. The name adds a whimsical touch to a routine but essential city service.

### **4. "Sweepy Gonzalez" – City of Burbank, CA**

- In 2023, Burbank, California, unveiled the name "Sweepy Gonzalez" for one of its street sweepers. This name is a playful nod to the famous cartoon character, Speedy Gonzales, and was chosen in a public vote.

### **5. "Sir Sweep-a-Lot" – City of Rochester, NY**

- In 2023, Rochester, New York, introduced "Sir Sweep-a-Lot" as part of a community-driven contest to name the city's street sweepers. This name was part of an effort to boost awareness about the importance of keeping the streets clean, especially during spring cleaning months.

## **6. "The Sweeper of Oz" – City of Kansas City, MO**

- Kansas City named one of its street sweepers "The Sweeper of Oz" in 2023. This playful name was chosen as part of a public initiative to promote the city's efforts in maintaining clean streets and encouraging residents to be mindful of street cleaning schedules.

## **7. "Sweepy the Cleaner" – City of Clearwater, FL**

- In 2023, Clearwater, Florida, introduced a new street sweeper, which was given the name "Sweepy the Cleaner." The name was part of a friendly public awareness campaign to highlight the city's commitment to maintaining clean streets and reducing pollution.

## **8. "Dusty McSweepface" – City of Edinburgh, Scotland**

- Edinburgh continued the naming trend with a street sweeper named "Dusty McSweepface," following the success of similar names in other cities. This name was introduced as part of an ongoing campaign to increase the visibility of street cleaning operations in 2023.

## **9. "Sweepzilla" – City of Chula Vista, CA**

- Chula Vista, California, unveiled the street sweeper name "Sweepzilla" in 2023. The name was chosen through a public contest to engage residents and raise awareness about street sweeping and litter control.
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## **10. "The Sweeper Speeder" – City of Houston, TX**

- Houston, Texas, debuted a street sweeper named "The Sweeper Speeder" in 2023. This playful name was part of the city's ongoing efforts to raise awareness about street cleaning services and encourage drivers to be more mindful of street sweeping schedules.

## **Why Cities Name Sweepers**

Naming street sweepers has become a fun and effective way for cities to engage with the public. It can raise awareness about street cleaning, encourage compliance with street sweeping schedules, and even promote environmental initiatives. These names often reflect local culture, public voting, or internet humor, making the sweepers more memorable and relatable to residents.

These types of names have become a fun part of civic life in many cities and are often highlighted on social media, bringing attention to otherwise routine operations.