



Ranger Kidwell-Ross, M.A.

Founder/Owner of WorldSweeper.com and World Sweeping Association

Career Summary

Ranger Kidwell-Ross is a highly accomplished expert in the power sweeping industry. He has made significant contributions to the field through his extensive experience in publishing, consulting, and advocacy, as evidenced by his induction into the U.S. Pavement Hall of Fame and his role as founder of WorldSweeper.com, the “Earth's largest power sweeping resource.”

With over three decades of experience, Ranger Kidwell-Ross has established himself as a leading figure in the power sweeping industry. His career spans various roles, including consultant for Schwarze Industries, Inc. (1988-2004), founder and editor of the first-ever printed publications for the U.S. power sweeping industry, the *Supervac Quarterly* (1988-1993) and *American Sweeper* magazine (1994-2004), and creator of WorldSweeper.com (2005-present).

Kidwell-Ross's expertise extends beyond publishing, as he has been invited to design a country-wide environmental test for power sweepers as part of a \$1.2 million Sea Grant/NOAA project in 2024. His contributions to the industry are further exemplified by his role as founder and Executive Director of the *World Sweeping Association* since 2012, where he organized the first independent conference dedicated to power sweeping in 2017.

Kidwell-Ross is a prolific writer and speaker, dedicated to advancing best practices and promoting the environmental benefits of power sweeping. He is widely recognized for contributions to the industry through awards such as being chosen as the first sweeping industry inductee into the *U.S. Pavement Hall of Fame* and winner of the *Alan Curtis Industry Service Award* the most prestigious honor in the U.S. pavement industry. His writings and other industry-related work received an *APEX Award for Publication Excellence* for a nationally unprecedented 30 years in a row. These recognitions underscore Kidwell-Ross's role as a thought leader and innovator in the power sweeping sector.

Key Professional Roles

As founder and editor of WorldSweeper.com since 2005, Kidwell-Ross has built the largest power sweeping resource globally, hosting over 5,000 articles and 87,082 files on a 70+ GB website. His influence extends to:

- **Chosen as a lead in** U.S. Environmental Testing Project (2024 – Present)
 - Invited to design a U.S. country-wide environmental test for power sweepers as part of a Sea Grant/NOAA \$1.2 million project.
- **Developed** "Introduction to Power Sweeping" and developed and has updated the "Fundamentals of the Power Sweeping Business" since 1995. The latter is the most comprehensive 'how-to' guide ever created for industry contractors.
- **Served** as a consultant to Schwarze Industries, Inc. from 1988 to 2004, overseeing all company branding, public relations, and dealer training materials. Building Schwarze.com, the first website in the sweeping industry.
- **Created** "*The Supervac Quarterly*" in 1988, the first U.S. newsletter designed for sweeping contractors.
- **Founded**, wrote, edited and published *American*. The latter contained the largest U.S. sweeping industry database until WorldSweeper.com's inception.

Other Notable Projects and Publications

Demonstrating his expertise beyond the power sweeping industry, Kidwell-Ross has authored several notable publications. These include "The Rise of Biodiesel" (2007) as principal author and co-authoring "The Great Prosperity of 2020" (2010), showcasing his versatility in addressing broader socioeconomic and environmental topics.

His prolific writing extends to writing and/or publishing over 1,000 articles on power sweeping since 2005, and he maintains a regular column in *Pavement Maintenance & Reconstruction* magazine. Additionally, Kidwell-Ross has conducted interviews and written articles featuring insights from officials in over a dozen countries, including Australia, China, Japan, and various European nations, demonstrating his global perspective on the industry.

National and International Recognitions

Ranger Kidwell-Ross's international recognition stems from his global advocacy and contributions to the power sweeping industry:

Global Travel and Advocacy

Traveled to 19 countries to study and promote power sweeping practices, including Asia and Europe, with his travelogues earning national APEX Awards.

- Authored "Sweeping Around the World – Europe," which won a rare APEX Grand Award for Publication Excellence.

Industry Leadership and Awards

- Received the *Alan Curtis Industry Service Award* (2018), the U.S. pavement industry's highest honor, accompanied by induction into the U.S. Pavement Hall of Fame.
- Earned 30 consecutive APEX Awards (1994–2023) for publications, including work on international sweeping practices.

Global Influence

- Founded WorldSweeper.com, the world's largest power sweeping resource, hosting over 5,000 articles and 87,082 files.

Accomplishments Timeline

- **U.S. Environmental Testing Project** (2024 – Present)
 - Invited to design a U.S. country-wide environmental test for power sweepers as part of a Sea Grant/NOAA \$1.2 million project.
- **Founder/Editor, WorldSweeper.com** (2005 – Present)
 - Established and manage the world's largest power sweeping resource, containing over 5,000 articles, files, and photos.
 - Oversee all aspects of the 70+ GB website, ensuring its continued growth and relevance to industry professionals.
- **Founder/Executive Director, World Sweeping Association** (2012 – Present)
 - Leads a membership organization for power sweeping professionals.
 - Organized the first independent conference dedicated to power sweeping, the World Sweeping Association's 'Sweeper Roundup' held in 2017.
- **Stormwater Awareness Week Seminars** (2023 and 2024)
 - Presented with Mr. Roger Sutherland two two workshops at California's Stormwater Awareness Week, a free Continuing Education event held annually during the last week of September. The 2023 workshop was titled "Street Sweeping: America's First Line of Defense for Stormwater Pollution Runoff Abatement." The 2024 workshop was titled "Enhanced Street Sweeping Guidelines: How to Develop a Maximum Value Sweeping Program."
- **Consultant, City of Nashville, TN, (2019)**
 - Worked with city officials and Wood! Consulting to develop considerations about updating/developing a better street sweeping program. Included national survey with metros of the same size about their sweeping practices.
- **Consultant, Schwarze Industries, Inc.** (1988 – 2004)
 - Advised the U.S. sweeper manufacturer on company branding, public relations, and dealer training materials.
 - Developed industry's first manufacturer website, Schwarze.com, as well as first password-protected dealer website.
 - Designed all brochures, training manuals, sweeper owner's manuals and more.
 - Developed the first U.S. publication for sweeping contractors, "*The Supervac Quarterly*" (1988-1992).
- **Founder/Editor, American Sweeper Magazine & AmericanSweeper.com** (1994 – 2004)
 - Created and managed the largest sweeping industry database in the U.S. until WorldSweeper.com.

Industry Publications & Presentations

- Presenter “Street Sweeping: America’s First line of Defense for Stormwater Pollution Runoff Abatement” in 2023 and 2024 for Stormwater Awareness Week
- Author: "Introduction to the Power Sweeping Industry" (1990-present)
- Author: “Fundamentals of the Power Sweeping Business" (1995-present)
- Columnist: *Pavement Maintenance & Reconstruction* magazine (current)
- Authored and published over 1,000 articles on power sweeping since 2005.
- Presenter at *National Pavement Exposition* and *American Public Works Congress & Exhibition* for over a decade.
- Presenter of “Street Sweeping and Pollutant Removal” at California-based seminars
- Conducted interviews and written articles on power sweeping from personal interviews conducted with officials located in Amsterdam, Australia, Canada, China, Denmark, England, France, Holland, Japan, Portugal, Scotland, Singapore, Switzerland and Thailand.

Education

- M.S., Economics, Western Washington University (1976)
- B.S., Economics, Western Washington University (1973)

The work of Ranger Kidwell-Ross has elevated the industry’s profile globally, emphasizing how enhanced street sweeping can generate environmental benefits like pollution control and water quality improvement.

Ranger Kidwell-Ross Contact Information

2778 Barrel Springs Road | Bow, WA 98232 | (360) 739-7323 | ranger@worldsweeper.com | www.WorldSweeper.com |