

October 27, 2011

Fellow NAPSA Board Members,

After discussions with trusted advisers and family, and extensive consideration and internal reflection, I have decided to resign my position as President of NAPSA effective immediately.

This decision is the result of careful personal review of recent board activity surrounding the launch of 1800SWEEPER.com. Since the launch of this organization was made known to me approximately five weeks ago, I have spent much time considering how this launch affects NAPSA as a whole, and me as President. At a special Board meeting held on 9/20/2011, the Board decided to support this organization and accept it as a Bronze Sponsor. I understand the need to address the proliferation of service resellers in our industry, and applaud those who took the initiative to craft a potential solution.

My dissent with this decision is well documented in the meeting minutes, and is directly due to the exclusive involvement of NAPSA Board members with this organization prior to the launch to the general Sweeping Community.

As you know, a key requirement of any NAPSA Board member is that they are accountable for and fully support decisions that are made collectively by the Board. I agree that this is a critical requirement.

My personal belief system does not allow me to support this recent decision, and requires my resignation.

I do value the friends that I have made during my time on the Board and would like to continue these relationships. I plan to continue my membership in NAPSA, and hope that you respect my decision.

Thanks,

Kevin Kroeger
DSS Sweeping Service
[888.707.9337](tel:888.707.9337)